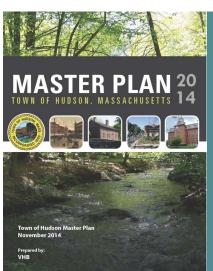
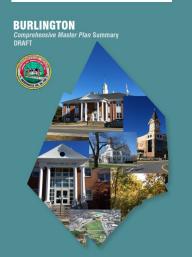




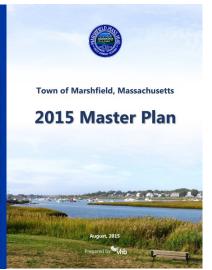
Brockton

HARRIMAN BSC Group FXM Associates McMahon









Arlington

Hudson

Burlington

Randolph

Marshfield

Master Plan Approaches

Community	Approach
	• 2 + years
	Master Plan Update Steering Committee: 12 members, meet monthly (open to the public)
	• Core Assessment Meetings: local "experts" or individuals w/ specific knowledge regarding the subject matter covered by Master Plan elements were invited to participate n 8 topic areas "core assessment meetings" to discuss existing conditions as well as future trends and possibilities.
<u>Littleton</u>	• 3 Town-wide Meetings: Meeting 1 covered visioning and goal setting; 2 covered review and confirm vision, goals and to define metrics; 3 presented the plan, and set up topical stations for people to provide input on goals and recommendations. For each recommendations participants were asked to indicate whether or not they agree, somewhat agree, need more information, are willing to have the Town spend more money to get more information or disagree. They were also asked to explain if the y agreed w/ a specific recommendations, the reason for their agreement.
	2 Charrettes: Littleton Common, downtown area
	• Additional: 50+ informational interviews w. town staff, boards, committees, property owners, business owners,; Department head meetings. Including the Town Administrator; met w/ agricultural commission, promoted plan at town events as well as through local access television spots, and had a web page for the entirety of the project.
	3 years (vision adopted after 1 year of information gathering and public input)
	• Master Plan Committee, 15 members, met nearly monthly. Included: 3 PB members, 2 BoS members, 1 Cons Comm member, 1 COA member, 1 Historical Commission member, 1 Parks Commission member, 5 @ large members and 1 Ag Commission member
	• 2 Public Forums
Const	Neighborhood Workshops & Questionaries
<u>Great</u>	Stakeholder Interviews
<u>Barrington</u>	Seniors & Youth
	ESL Outreach
	Topical workshops

Community	Approach
<u>North</u> <u>Adams</u>	• 3 years
	• Steering Committee, 16 people, meeting every 1-2 months, included: current and retired educators, the Planning Board, City Council, city staff, and local business, economic development, outdoor, river restoration, health and neighborhood representatives. Meetings involved a mix of group exercises, detailed data presentations, and careful review and thoughtful discussion of draft plan content.
	• Stakeholder interviews, list organized by City staff, and included representatives of agencies, businesses, services and interests in the region, such as the hospital, the senior center, airport, industrial park commission, building inspector, North Adams Housing Authority, Hoosic River Revival, Partnership for North Adams, MCLA, Mass MoCA, and more.
	 Public workshops and open house: Vision, (youth visioning and city-wide forum) Historic Preservation, Economic Development (local business forums, economy workshop, walkability audit), Open Space & Recreation (park level of service study, workshop); Local Food & Health (Keep Farming survey effort, outreach @ Food Fest); Neighborhood Meetings (surveys, individual meetings and a city wide meeting); Land Use, Infrastructure and Services (public city-wide meeting); final Public Hearing & Adoption (city Hall)
	• 3 year process
<u>Arlington</u>	World Café official kick-off
	Master Plan Advisory Committee, 11 members
	World Café
	• Citizen Interviews, 60
	• 3 Community meetings
	Online survey
	Consultation w/ Town Staff
	Outreach booth @ Town Day
	• 1 community meeting to present key findings and issues
	Discussion meetings and public comment period (all available as video-on-demand from local cable
	Zoning diagnostic work
	Draft plan presentation
	MPAC Outreach and Update meetings w/ Town Boards
	Public Hearing
	Town Meeting

Community	Approach
<u>Brockton</u>	• Year +
	 Master Plan Leadership Team, 26 members, including ward advocates, reps from organizations and resident stakeholders in the City of Brockton's future. 4 meetings
	• Listening Tour8 meetings, held June-August 2016, Each meeting included mapping exercises and questionnaires.
	• 3 public workshops were held to explore key planning topics. 1 discussed natural and cultural resources, open space, and recreation. 2 discussed economic development and infrastructure. 3 discussed land use and zoning, transportation, zoning, services and facilities. Each of the meetings involved presentations abt existing conditions, issues and opportunities, and possible recommendations for each respective element.
	Public meetings, presentation to City Council and the Planning Board.
<u>Hudson</u>	• 2 years
	Master Plan Steering Committee
	Public forum: presentation on the planning process, followed by SWOT analysis. 60 people present.
	Housing and Economic Development Forum
	Open Space, Recreation and Historical Resources Forum
	Energy and Transportation Forum
	Social Services and Public hHealth Forum
	Community Services and Facilities Forum
	Land Use and Community Design Goals

Community	Approach
<u>Burlington</u>	• 3 years
	Steering Committee
	Online presence (social media, town webpage) (surveys too)
	Numerous public workshops, public forums
	Expert panel discussions
<u>Randolph</u>	• 1 year
	Comprehensive Master Plan Steering Committee, 8 meetings w specific topics of discussion
	Two public workshops
	Attendance at three community events
	Social media (Facebook, Twitter) and town website
<u>Marshfield</u>	• 3 years
	Marshfield Planning Board, working w/ VHB, UMass-Amherst Studio & Suffolk University Moakley Center for Public Management
	Public opinion survey
	Two public meetings
	Planning Board Meetings